

**COMMUTERCHOICE 2021 YEAR IN REVIEW**

**FLEXIBLE COMMUTE TOOLS**

CommuterChoice developed flexible commute tools to help support the return to campus. To communicate these new resources CommuterChoice staff delivered 13 presentations to over 1,000 members of the Harvard community.

**COMPUTER ASSISTANCE**

CommuterChoice staff supported 156 Harvard employees with customized commute assistance plans and 30 virtual meetings to help participants develop safe, efficient, and cost effective commutes.

**BLUEBIKES RIDERSHIP SOARS**

Bluebikes ridership increased heavily in 2021. 1,520 students and staff utilized the discounted Harvard annual membership, taking 100,122 trips totaling 436,279 miles.

**ZIPCAR**

With 45 Zipcars on campus, and hundreds more in the region, 5,077 Harvard members took 26,973 trips in 2021.

**PRE TAX SAVINGS**

CommuterChoice launched a pre-tax flexible debit card to support flexible and hybrid schedules allowing for both parking and transit utilization. Usage has increased by 945% since 2020 with a active user base of 115.

**BIKE ACCESSORIES**

Despite a limited campus population, the Campus Service Center sold 155 discounted bike helmets and 126 discounted bike lights in 2021.

**2021 TRANSIT RIDERSHIP TRENDS**

The pandemic drastically altered commuting patterns. From a pre-pandemic peak of 7,800 monthly MBTA passes, ridership dropped to 1,200 in summer 2020, before stabilizing in fall 2021 to around 4,000 monthly passes distributed to Harvard faculty and staff.

42.5% OF HARVARD EMPLOYEES WORKED REMOTELY compared to 84.4% in 2020.

17.2% WALKED, 12.8% TOOK TRANSIT, 11.3% BIKED AND 9% DROVE ALONE.