COMMUTERCHOICE 2023 YEAR IN REVIEW

35.6% OF HARVARD EMPLOYEES WORKED REMOTELY, WITH AN INCREASED ON-CAMPUS PRESENCE ON WEDNESDAY AND THURSDAY.

20.4% WALKED, 16.4% TOOK TRANSIT, 10.6% BIKED AND 15.3% DROVE ALONE.

ELECTRIC CAR CHARGING



Substantial changes were made to the Electric Charging Station permit process to enhance equity and access to this limited campus resource. Through these policies Parking Services has provided a **42%** increase in charging access for the Harvard community.

PERSONALIZED COMMUTE ASSISTANCE



DIGITAL SIGNAGE

With **9** digital screens in key sites across campus, users can track real-time locations and availability of sustainable transportation features in and around their location. CommuterChoice staff held **118** personalized commute assistance discussions in 2023. This program provides personalized route guidance for the Harvard community for those interested in a sustainable commute.



BLUEBIKES RIDERSHIP



Bluebikes ridership continues to climb. **1,278** Harvard members took **108,341** trips throughout the year.

SHIFTING PARKING TRENDS



BIKE BENEFIT

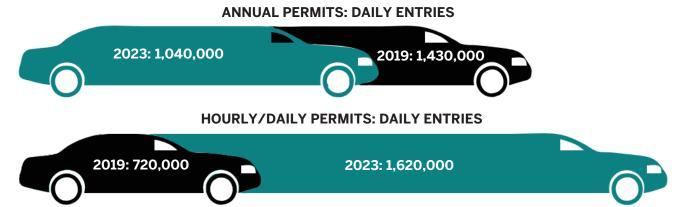


A record number of users utilized the bike benefit program, with **1,382**Harvard affiliates receiving **\$349,511**.

TRANSIT SUBSIDY



54,849 monthly passes were distributed throughout the year, for a total subsidy of \$3.2 Million.



As hybrid work schedules continue to be the dominant employee schedule, parking trends have shifted significantly, with a substantial increase in hourly and daily permits and a decrease in annual parking permits.