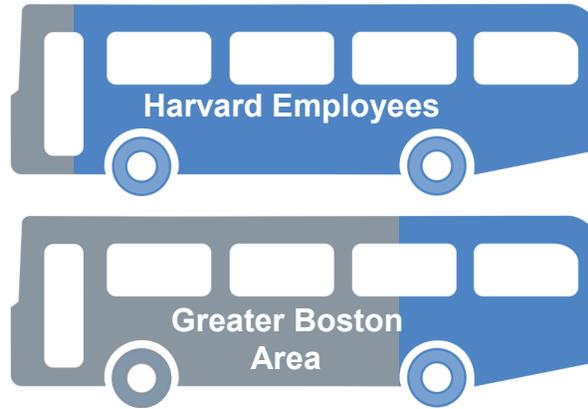
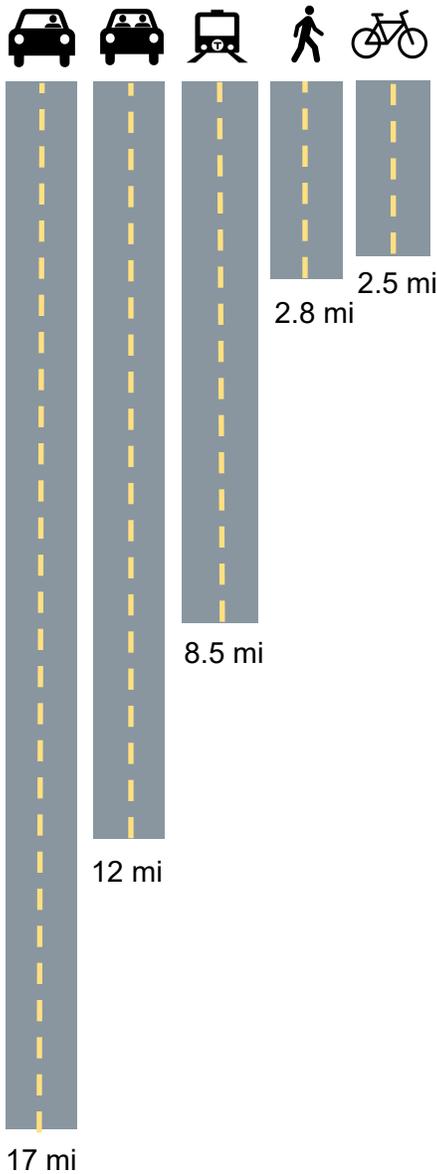


# CommuterChoice

## Cambridge Campus 2018 Year In Review

### Average Commute Distance by Mode:

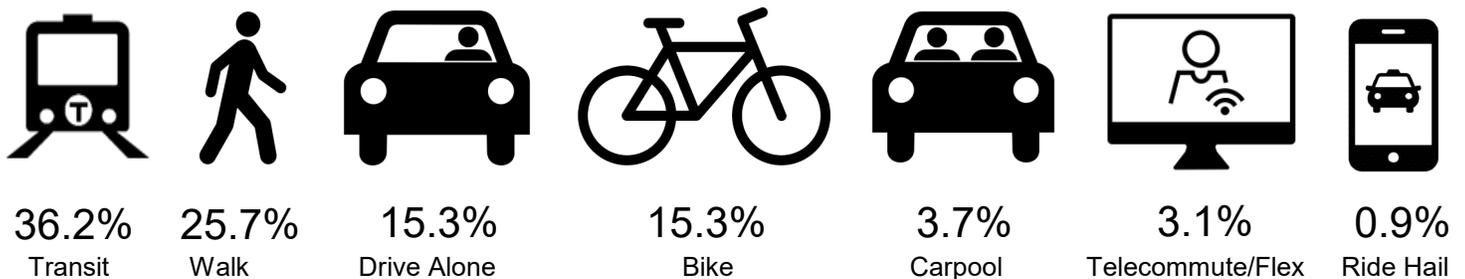


84% of Harvard employees commute to work via a sustainable mode compared to 33% of commuters in the Greater Boston Area.

### Average Commute Time by Mode:



### How Harvard Commutes:



**Harvard University** is a leading employer in maintaining an exceptionally low Single Occupancy Vehicle (SOV) commuting rate locally, regionally and nationally. This accomplishment represents a significant contribution to and investment in local transportation planning options and is an important component of Harvard’s greenhouse gas emission reduction goals. Since 1998, Harvard’s CommuterChoice Program has developed many programs to encourage sustainable transportation choices to meet the Parking and Transportation Demand Management (PTDM) Plan goals in Cambridge and the Massachusetts Department of Environmental Protection (DEP) Rideshare Report goals for Harvard’s Boston campuses.

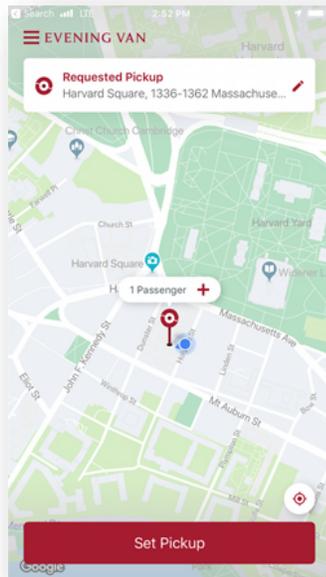
The 2018 transportation survey data indicates an **SOV rate of 15.7% for Cambridge-based employees and off-campus graduate students**, a sustained result achieved through a careful balance of campus planning, parking prices, and financial incentives for transit, bicycle and carpool commuting, and educational initiatives to foster the use of alternatives to SOV commuting.

2018 Commute Mode Split Cambridge Campus	
Drive Alone	15.3%
Carpool	3.7%
Vanpool	<0.1%
Public Transit	36.2%
Bicycle	15.3%
Walk	25.7%
Telecommute/Flex Schedule/ Other	3.1%
Ride Hail (Uber, Lyft, etc.)	0.9%

## HARVARD COMMUTERCHOICE: A YEAR IN REVIEW

2018 was a busy year for the CommuterChoice team marked by high engagement and program participation by commuters across all Harvard campuses!

## NEW PROGRAMS, IMPROVEMENTS AND ENHANCEMENTS



Harvard Evening Van App

### Technologies and Apps

The Harvard Evening Van transitioned to an app reservation system allowing users to hail the van and see its location in real-time. With this app 2018 ridership was up 35% with over 4,300 passengers, and route efficiency improved resulting in a 48% reduction in miles driven.

A Transit Screen was installed at the Mass Ave entrance to the recently renovated Smith Campus Center, allowing for location based real-time mobility options to be displayed for building occupants and visitors.

### Integrating Bikes in University Operations

Harvard Parking Services implemented a new program available to nearly 40 parking monitors, allowing monitors to ride a fleet of bikes instead of driving during their shifts. This voluntary program replaces car trips, while promoting wellness, environmental sustainability and connectivity within the Harvard Community. Transportation Services is investigating the expansion of this program for other operational units.

## Installation of Secure Bike Parking

Harvard community members now have more bike parking options. Harvard Transportation Services installed over two dozen bike racks and a bike repair station in a secure card access-controlled location at the Broadway Garage. Harvard affiliates can request sheltered and secure bike parking access at the Broadway garage for short term parking and free of charge. In addition, as part of the Harvard Kennedy School (HKS) redevelopment project to better connect its campus, 63 secured bike parking spots in the form of lockers and secured bike rooms were created. This new amenity is the first of its kind on campus, and provides safe, secure, and aesthetically pleasing bike parking options for the HKS community.



HKS Bike Lockers

## TRANSIT PROGRAMS



### An average of **7,468** monthly transit passes sold to benefits eligible faculty & staff

Harvard offers employees a **50% subsidy and pre-tax savings** on monthly MBTA passes. Passes for private transit as well as for systems for employees working out of state are also available at the pre-tax rate.

- **84%** of Harvard employees commute to work via a sustainable transportation mode compared to 33% of commuters in the Greater Boston Area.<sup>1</sup>
- **2865** MBTA semester passes distributed by 9 different graduate schools at Harvard University with subsidies ranging from **11-50%**.

### **134** Emergency Ride Home trips were reimbursed in 2018

Eligible employees may be reimbursed for an emergency ride home (ERH) in the event of a family or personal emergency, up to four times per calendar year. The most common use for ERH program is for “sickness and personal illness”.

### **674,260** inter-campus shuttle trips taken on the Harvard Shuttle

The Harvard Shuttle is a fixed route service in Cambridge and Allston. Shuttle passengers can view real-time transit information via TransLoc mobile app.

## NON-MOTORIZED TRANSPORTATION



Bicycling and walking are integral components of the University’s transportation system; many stakeholders at Harvard invest considerable effort in developing programs, infrastructure, and supporting the improvement and growth of networks that connect the University with Cambridge and Boston.

### **6** bike-related events hosted across campus

focused around the themes of visibility and safety, maintenance and celebration of bicyclists

<sup>1</sup>United States Census Bureau. (2016). ACS 1-year Estimate for Boston-Cambridge-Newton, MA-NH Metro Area.



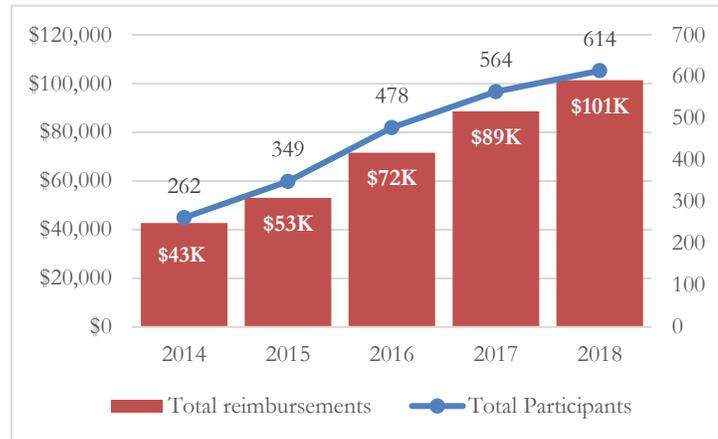
Free tune-ups in front of the Smith Campus Center in December 2018.

**Bicycle Commuter Benefit participation has more than doubled** since its introduction and has continued to increase! Eligible employees who commute by bike are reimbursed up to \$240 annually for bike expenses.

**330 \$10 bike helmets sold in 2018**

New styles were introduced to reach a broader audience and the number of bike helmets sold increased from last year.

**1023 Harvard BlueBike members** utilized the discounted \$70 annual membership.



Bike Benefit growth since inception

**RIDE SHARING & CAR SHARING INCENTIVES**



**427 employees commuted in 211 carpools in 2018**

Employees receive a 50% - 75% discount on their annual parking permit and may use four free daily parking permits per month to drive separately. More than 100 additional carpoolers joined the program in 2018.

**45 Zipcars available to Harvard community members**

Harvard offers a discounted annual \$15 membership to employees and students. Zipcars are located throughout the Cambridge, Allston and Longwood campuses.